

# 5 Reasons to Choose Juniper and Cradlepoint for Your AI-Driven Enterprise and 5G Network



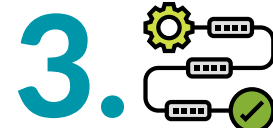
## 1. Complete Enterprise Stack with 5G Wireless WAN (WWAN) Diversity

Together, Juniper and Cradlepoint deliver in-building enterprise and campus switching, Wi-Fi, security, SD-WAN solutions, and 5G connectivity in a holistic, full-stack solution. Integrating 5G Wireless WAN into your network topology also comes with many benefits, such as diversification of WAN connections, faster time to service, and enhanced application performance.



## 2. Faster Time to Service and Day 1 Connectivity

By integrating 5G WWAN into a wired and WLAN network deployment, organizations can realize faster time to service and Day 1 connectivity, plus enhanced overall performance. Integrated 5G also offers WLAN failover and 5G High-Bandwidth backup to your primary wired WAN connectivity.



## 3. Business Continuity

Modern businesses require 100% uptime: With the Juniper Portfolio (Mist AI, Wi-Fi 6E, Bluetooth LE, wired LAN enterprise switching, SD-WAN, security) and Cradlepoint 5G WWAN connectivity, you're provided with alternative connection failover and improved network agility, making downtime a thing of the past.



## 4. AI-Driven Problem-Solving on the Network

Marvis, Juniper's AI-driven problem solver and conversational assistant, provides network visibility and proactive network insights and remediations. In addition, by leveraging the combined data attained via Mist AI and Cradlepoint NetCloud™, you get better end-to-end visibility, assured business continuity, and crucial insights for optimizing the network experience.



## 5. 5G Wireless WAN for Primary Network Access

5G is great for mobile offices, pop-up locations, kiosks, and short-term events — places where wired WAN connectivity is not an option. 5G WWAN greatly reduces the time for WAN connection delivery in these installs and enables new use-cases for Juniper's full stack of wired, wireless and SD-WAN solutions.

### About Juniper

Juniper is a global leader in enterprise networking solutions, offering a broad portfolio of WAN, wired, and wireless LAN solutions enriched by artificial intelligence. Juniper solutions deliver industry-leading insight, automation, security, and Mist AI to drive real business results. Juniper is recognized as a Leader in the 2022 Gartner Magic Quadrant™ for Enterprise Wired and Wireless LAN Infrastructure.

### About Cradlepoint

Enterprises rely on Cradlepoint and its Cellular Intelligence to build a reliable, secure network for fixed and temporary sites, vehicles, IoT devices, and remote employees — anywhere. A pioneer in Wireless WAN, Cradlepoint offers advanced 4G and 5G routers and adapters controlled through Cradlepoint NetCloud™.

The integration of Cradlepoint 5G W-WAN with Juniper MIST AI-driven Enterprise solutions provide business resiliency and continuity, enhanced application performance and creates new business opportunities for emerging mobile use cases. Together they deliver a full-stack networking solution that can help organizations move to the next level and provide enterprises more options for reliably connecting to remote locations.

For more information:



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